



Barbells® For Bullies

For Immediate Release

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FOR IMMEDIATE RELEASE

Barbells For Bullies co-brands a sanctioned USA Weightlifting event with Wags & Weights.



ATLANTA (April 1, 2019) – Barbells for Bullies, an Atlanta based 501(c)3, has partnered with Wags & Weights, an apparel brand dedicated to “active people and their pups” to host a co-branded Olympic weightlifting meet.

The event will be held June 15, 2019 at CrossFit Peachtree/Buckhead Barbell Club in the heart of Buckhead, a neighborhood in Atlanta proper, and is a sanctioned USA Weightlifting LWC (Local Weightlifting Competition) with 10 divisions for each sex.

Barbells for Bullies and Wags & Weights have had a partnership since 2016, centered around each organization’s love of fitness and dogs. To date, they have released several shirts together, touting their mission of helping animals in need—with phrases like “Do It For The Dogs,” “One More”, and “As Many Rescues As Possible” appearing on their co-branded event apparel reserved for competitors only.

“We’ve established an amazing partnership with Wags & Weights early on as an organization, and it’s a perfect synergy. Wags [& Weights] is all about fitness and pups, just like we are,” Alexander Castiglione, Founder and Director of Barbells For Bullies commented. “We do more than just CrossFit events—if it’s about fitness, competition, and a way to raise awareness and funds for rescues, we’re all about it. Millions of dogs languish in shelters every year; and the toll of unhealthy lifestyles are an immensely costly here and abroad—we want to try and address both in a fun and accessible way, it doesn’t matter if you’re a CrossFitter, weightlifter, strongman, or weekend warrior. You can get involved,” Castiglione continued.



Barbells For Bullies is a 100% volunteer run 501(c)3 non-profit that hosts CrossFit, weightlifting, strongman, and powerlifting events all over the US, and donates all net proceeds from these events to help local animal rescues and advocacy groups. Wags & Weights is an apparel company founded by CrossFit Games Athlete Meg Reardon.

For more information, on this event go to BarbellsForBullies.com/wagsandweightliftingatl.

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