



For Immediate Release

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## ***Barbells For Bullies, 2POOD partner; release branded belts to raise money and awareness***



**ATLANTA (May 11, 2020)** – Barbells For Bullies, a 501c3 non-profit that hosts fitness competitions around the U.S., and 2POOD, the official weight belt of USA Weightlifting, partnered in April with a line of branded belts to raise money and awareness.

**“We were very excited to partner with a brand like 2POOD, which has some of the best weight belts out there, and their brand aligns with us and our mission,”** commented Barbells For Bullies’ founder, Alexander Castiglione.

They debuted the belts on April 10th on both Barbells For Bullies’ and 2POODs’ website. Shortly thereafter, many sizes were completely sold out due to overwhelming support from the fitness community.

**“2POOD is extremely proud to partner with Barbells For Bullies, and help support their fund—The Underdog Fund. Being dog owners ourselves, this was a no-brainer** when we were approached by the B&B team and we’ll continue to support their mission,” stated Tim Donegan, Director of Sales and Marketing at 2POOD.

2POOD graciously donated over \$700, all profits from The Underdog Fund belt, and over \$1000 in total. These funds will go to help dogs like Brandy (pictured) whom Barbells For Bullies’ donated over \$900 to help a rescue with her hip surgery at the end of April. To date in 2020, Barbells For Bullies has donated over \$4000 to help dogs like Brandy that need emergency funds.



**“We really want to thank all of our supporters, and 2POOD for jumping at the chance to cobrand in order to help us fulfill our mission of helping As Many Rescues As Possible,”** Castiglione continued.

Further information on [The Underdog Fund](#) or [Barbells For Bullies](#) is available by clicking the respective links.

**Barbells For Bullies®** is a 100% volunteer run 501(c)3 non-profit that hosts CrossFit, weightlifting, strongman, and powerlifting events all over the US, and donates all net proceeds from these events to help local animal rescues and advocacy groups. Founded by a husband and wife with a bunch of rescue pups, Barbells for Bullies is on a mission to help As Many Rescues As Possible®.

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